Press Release

FOR IMMEDIATE RELEASE

"SUGA FEST CONCERT TOUR 2019"

Saturday July 27, 2019

Proudly Presents

SUGA FEST Reggae Concert & BBQ / Jerk Fest

WHAT: SUGA FEST REGGAE CONCERT & BBQ / Jerk Fest 2019, Atlanta, Georgia

WHY: We are bringing a festival experience unlike no other to the Atlanta area. The Annual Reggae Concert Festival & BBQ / Jerk Fest is famous for are bringing a festival experience unlike any other to the ATL. Our Annual Reggae Concert Festival is for Reggae lovers and the entire Caribbean community. SUGA is bringing an eclectic mix of artists hailing from all over the world including Canada, New York, and the birthplace of reggae music, Jamaica. Join us as we captivate you with the scintillating reggae vibes and music for all to enjoy. Suga Fest Concert Tour is a Caribbean Reggae affair for the masses to embrace and experience our culture. This is an All Ages event and we will have something for everyone both young and old alike. SUGA 95.7 FM WSGD is the #1 Caribbean, R&B, and Hip Hop station in Lee county Florida and listeners can enjoy Suga 95.7 FM 24/7 download the app (suga 95.7 fm) We are the "Station for the Nation" and all nationalities. There will be a variety of exciting acts in addition to arts, crafts, business booths, kids zone, refreshments, knocker ball excitement and a variety of talented musical

performers. Suga Fest 2019 will have plenty of food vendors serving favorites like jerk chicken, jerk pork, fish, and a variety of seafood and much much more! Emcees will include our very own SUGA D, LIL TRAV and LIL TREV of SUGA 95.7 FM WSGD. In addition, a well known local Atlanta radio station will be hosting the event. A local celebrity chef will be hosting the "Jerk Cook Off" and one lucky vendor will win a monetary prize!! No one else on the radio seeks to be as all-inclusive as SUGA and this will be no exception. This festival will provide an unparalleled Reggae experience for all people.

We look forward to jamming with the local Reggae Community and all of the ATL at this incredible event! One Love!

WHO: Suga the Next Eppiso Promotions dba Suga Fest Concert (SFC) sponsored by SUGA 95.7 FM, Suga 104.5, Inc.

WHERE: Georgia International Horse Park 1996 Centennial Olympic Parkway/ Conyers, GA 30013

WHEN: Saturday July 27, 2019 Gates Open at 10:00 am Event 12:00pm - 12:00am

COST: Admission \$35.00

Children 12 and Under FREE *with purchase of adult admission

TICKETS:

<u>Rebelity</u>

Eventbrite

CONTACT: (239) 369-9743, (786)486-0891 <u>info@sugafestconcert.com</u>. <u>www.Sugafestconcert.com</u> Follow: SUGA D on Instagram: @Sugad305, @Liltrev Snapchat tr3_23